



FOR IMMEDIATE RELEASE

REICHENBACH & ASSOCIATES AND iMARK COMPANIES FORM NEW PARTNERSHIP

October 23, 2009-Reichenbach & Associates, Inc., Metro, NY and the iMARK Companies (Pennsylvania and Metro, NY), LLC, are pleased to announce an agreement forming **Market Access Culinary Group, LLC**, a regional Foodservice Sales and Marketing Company covering the Metro New York, Eastern Pennsylvania, New Jersey and Delaware markets. These two leading Sales and Marketing Agencies share a deeply rooted foundation of success and integrity within their respective markets.

Richard Davidov, Joel Kramer and David Kramer of the iMARK Companies along with Herb Reichenbach and Pat Ianaconi of Reichenbach & Associates bring over 175 combined years of sales experience. Together they will lead the multistate sales and marketing organization creating one of the largest most diversified team of foodservice professionals in the region.

The industry has evolved and the traditional boundaries between these two large regions have faded. The formation of **Market Access Culinary Group, LLC** will allow us to better service the needs of manufacturers, distributor and operator partners who cross traditional territories while maintaining best in class service within individual markets. Our professional staff includes 8 Culinary Institute of America and Johnson & Wales graduates along with a Registered Dietitian.

Currently both companies will retain their names while transitioning operations under the umbrella entity, **Market Access Culinary Group, LLC**, and continue to operate offices in New York, New Jersey and Pennsylvania.

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